

Happy Holidays

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A Bald Man's "Night Before Christmas"

'Twas the night before Christmas, and there in the john, a man he was staring – his thick hair was gone! Hair products were lined in the cabinet with care, *just a dab, just a spray, and new hair will be there!* He'd combed it and fluffed it, and tried a toupee, but with a close look, many people would say, "He's thinning, he's balding, oh my what a sight!" and all things considered, that rug was a fright.

He'd cover it often and wear a big hat, but he and his wife were unhappy with that. They'd talked about new creams and old hair plugs too, but that cornrow effect, no, that just wouldn't do.

He was ready to give up and just wear that old hat, when he turned on the TV and *imagine that* – a doctor named Bosley appeared on the set who said, "Don't even think of giving up yet! I'm L. Lee Bosley, M.D., founder, director too, and let me just say, we have answers for you. There's minigrafts, micrografts, varigrafts too, there's hardly no end to the things we can do. It's called male pattern baldness and you're not alone, let me tell you our mission – we've set it in stone. Surgical excellence, the service you'll get is, professional, caring, but that's not it yet. I've spent 30 years perfecting this art. We're hair restoration professionals – the team who has heart.

"But wait," he said slyly, a gleam in his eye, "there's a fantastic new feature you surely must try. It's video imaging if you weren't aware, to show your possible future with or without hair! Our video magic will show you the way your receding hairline could be taken away. Thick, fuller hair? It's true, it CAN be, but there's just one more image we want you to see. Father Time can get cranky, he's something to fear, we'll show you what could happen when he adds a few years! Your own handsome face on the screen you will see, but avoid Bosley's service and how bald might you be?

Come visit our office, you'll like what you see. There's nothing to lose, the consult is *FREE*. Thirty seven locations, from the East to the West, make your appointment today, put our surgeons to the test!"

"I'll do it, I'll try it," the man said with a smile. He knew those joke hair creams would be tossed in a while. He leaned over and smiled at his wife in the bed, "It's the best present ever – **MORE HAIR FOR MY HEAD.**"

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